

**Ensure your company's products, services are forefront in the minds of Change Managers throughout Europe!**

The European Regional Conference on "**Driving Business Results through Effective Change Management**" will be held 17 September 2015 in Brussels, Belgium. This power packed one day event will be preceded by an Opening Reception the evening of 16 September and will also host optional post-conference workshops on 18 September. ACMP anticipates approximately 200 participants but can gladly plan for more!

Contact [Warren Plank](#) for sponsorship opportunities or package customization - +1-856-302-0889

**CONFERENCE SPONSORSHIPS**

**PREMIER SPONSOR GLOBAL - EXCLUSIVE - €50.000 (\$57,000)**

***The Ultimate Packaged Sponsorship Opportunity in the Change Management Profession!***

**Now you can align your company with ACMP through every avenue of contact with your target market and reach over 1,200 attendees and over 5,000 change managers.**

**BENEFITS** Complimentary exhibit with four full conference registrations at all ACMP global events for one year:  
10 x 20 booth at Change Management 2016 in Dallas with all benefits of Platinum-Level Sponsor  
2 Tables at the ACMP Regional Conference—Europe 2015  
**Conference Bag Sponsorship included** – Company logo and tagline in color on one side of the conference bag (co-branded with ACMP logo – may be exclusive *or also shared* with Premier Sponsor Europe at the ACMP Regional Conference—Europe 2015)  
Banner ads on Social Media, Newsletters or E-blasts where possible  
Recognized with logo and company name on ACMP Regional Conference—Europe 2015 and Change Management 2016 Conference websites, conference signage, and walk-in slides as the "Conference Premier Global Sponsor" with links to your website  
Opportunity to hand out items to attendees at your exhibit location (with approval) such as branded pens, notebooks, et.al.  
One insert (up to 20 page brochure) in the conference bag at both conferences. (Must be approved. Printing and shipping of the insert to conference is the responsibility of the sponsor)

**PREMIER SPONSOR EUROPE - EXCLUSIVE - €25.000**

**BENEFITS** Complimentary Table-top exhibit with two full conference registrations  
**Conference Bag Sponsorship included** – Company logo and tagline in color on one side of the conference bag (co-branded with ACMP logo)  
Recognized with logo and company name on Conference website, conference signage, and walk-in slides as the "Conference Premier Sponsor" with links to your website  
Opportunity to hand out items to attendees at your exhibiting location (with approval) such as branded pens, notebooks, et.al.  
One insert (up to 10 page brochure) in the conference bag. (Must be approved. Printing and shipping of the insert to conference is the responsibility of the sponsor)

**CONTRIBUTING SPONSOR – (up to four sponsors) - €13.000**

**BENEFITS** Complimentary Table-top exhibit with two full conference registrations  
Recognized with logo and company name on Conference website, conference signage, and walk-in slides as a "Conference Contributing Sponsor" with links to your website  
Opportunity to hand out items to attendees at your exhibiting location (with approval) such as branded pens, notebooks, et.al.  
One insert (up to 6 page brochure) in the conference bag. (Must be approved. Printing and shipping of the insert to conference is the responsibility of the sponsor)

**OFFICIAL CONFERENCE BENEFACITOR SPONSOR - (unlimited sponsors) - €5.000**

**BENEFITS** Complimentary Table-top exhibit with one full conference registration  
Recognized as "Official Conference Benefactor Sponsor" with logo and company name on all conference sponsor signage and conference website, with a link to your website  
Opportunity to hand out items to attendees at your exhibiting location (with approval) such as branded pens, notebooks, et.al.

## **SOCIAL SPONSORSHIPS**

### **OPENING RECEPTION (WEDNESDAY EVENING, 16 SEPTEMBER) - €10.500**

**BENEFITS** Complimentary Table-top exhibit  
Recognized with logo and company name on Conference website, conference signage  
Opportunity to supply napkins and coffee cups with company logo (production and shipping at own expense)

### **REFRESH & RECHARGE SPONSOR – EXCLUSIVE - €8.800**

(ALL BREAKS & LUNCH – 17 SEPTEMBER)

**BENEFITS** Complimentary Table-top exhibit  
Recognized with logo and company name on Conference website, conference signage  
Opportunity to supply napkins and coffee cups with company logo (production and shipping at own expense)  
Opportunity to hand out items to attendees at your exhibiting location (with approval) such as branded pens, notebooks, et.al.

#### **IF SOLD SEPERATELY TO A SPONSOR:**

BREAKFAST 09:00-09:15 €2.200

MORNING BREAK 10:30-11:00 €2.200

LUNCH 13:00-14:00 €5.715

AFTERNOON BREAK 15:30-16:00 €2.200

**BENEFITS** Sponsor recognition on signage onsite and on conference website with link  
Opportunity to supply napkins and coffee cups with company logo (production and shipping at own expense)

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## **BRANDED SPONSORSHIPS**

### **CONFERENCE BAG SPONSOR - €7.900 (if not part of Premier Global or Premier Europe Packages)**

**BENEFITS** Complimentary Table-top exhibit  
Company logo and tagline in color on one side of conference bag (co-branded with ACMP logo)  
One insert (up to 10 page brochure) in the conference bag. (must be approved. Printing and shipping of the insert to conference is the responsibility of the sponsor)  
Recognized with logo and company name on Conference website, conference signage  
Opportunity to hand out items to attendees at your exhibiting location (with approval) such as branded pens, notebooks, et.al.

### **CONFERENCE LANYARD SPONSOR - €5.720**

**BENEFITS** Complimentary Table-top exhibit  
Company logo on lanyard (co-branded with ACMP logo)  
Recognized with logo and company name on Conference website, conference signage  
Opportunity to hand out items to attendees at your exhibiting location (with approval) such as branded pens, notebooks, et.al.

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## **EXHIBITOR**

### **TABLETOP EXHIBIT - €2.500**

**BENEFITS** Skirted table and chair  
Sponsor Recognition onsite and on the conference website with a link to your website  
Opportunity to hand out items to attendees at your exhibiting location (with approval) such as branded pens, notebooks, et.al.